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First and Last Name

Lisa Ann Wilson

School

Spratley Gifted Center

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Position or Title

Teacher/Digital Studio Gifted Elective

Project Title:

Seahawk Squad

This project is designed for:

Middle

Target Grade Level(s)

7th & 8th

Subject Areas or Discipline

Language Arts/Technology (elective)

Project Summary (500 characters or less)

Middle grades students in Digital Studio plan and produce films based on an assigned theme. They are often called upon to film (and take pictures of) events and activities around the SGC. Pictures and video are shared with teachers, submitted for media release, posted to our website and/or Facebook page, or even featured on our morning announcements show, The Seahawk Morning Squawk. This project will allow 7th and 8th grade DS students to be a full-fledged media team who can be called upon to capture all the dynamic, engaging moments around the school. We have the skills: we just need the tools to make it happen!

Project description: Please describe your project in as much detail as possible. Be sure to include a brief description of plans and activities for your project.

Whenever a teacher, class, or administrator needs pictures or video taken of an event, the Seahawk Squad (with their teacher's permission) will be called into action. Each member of the squad will be a Digital Studio student and be trained to operate equipment on location; and to have appropriate demeanor while capturing moments around the school. For this purpose, squad members will need: digital cameras & memory cards; tripods to set up a "photo booth" area or shoot a video; the supplies for press passes: ID holder/lanyard packs; card stock for the printed press passes.

Standards of Learning Objectives: What are the learning objectives of this project? How do they correlate with the Virginia Standards of Learning?

Digital Studio students learn how to reach an audience through pictures and video. The Seahawk Squad project will allow those who excel in DS, both in skill and demeanor, to complete service projects for the school. By participating on this team, students will make a real-world connection between media products and the events taking place in their school.

The following English SOLs and Technology Standards will be covered:

7.3 The student will understand the elements of media literacy.

- a) Identify ...informative techniques used in nonprint media including ...video, and Internet.
- e) Craft and publish audience-specific media messages.

8.1 The student will use interviewing techniques to gain information.

- a) Prepare and ask relevant questions for the interview.
- b) Make notes of responses.
- c) Compile, accurately report, and publish responses.
- d) Evaluate the effectiveness of the interview.

8.3 The student will analyze, develop, and produce creative or informational media messages.

- c) Use media and visual literacy skills to create products that express new understandings.

Technology Communication Tools

C/T 6-8.13 Communicate effectively with others (e.g., peers, teachers, experts) in collaborative learning situations.

A. Use technology tools for individual and collaborative ... communication, and publishing activities.

- Use various technology resources to develop ... media-based ... projects, integrating technologies as appropriate.

C. Assume different roles (e.g., leader/follower, orator/listener) on teams in various situations.

- Use technology to complete a wide variety of tasks when working in teams, depending on the individual's group role.

Prior to covering an event, students will gather information about the event, review teacher requests, and decide how best to reach our school audience.

Pictures and/or video will be featured on our SGC website, the morning announcements show, in a teacher's classroom - wherever needed to best reach the intended audience.

Some examples of events our squad could cover would include:

- Third grade "The Ugly Turkey" play, which is performed several times over the course of two days for other classes, parents, and the community.
- Spirit Week pictures
- "Mock Trials" in which 8th grade civics students participate with local-area lawyers and a judge

Evaluation: How will you know if the objectives have been met? How will the outcomes be measured?

Pictures and video will be shared with the school and the community. Announcements will be read on the morning show and posted on the SGC site/Facebook page to let the SGC family know where to look for pictures and video. I will also email the SGC staff to touch base with them about the project: student demeanor in their classrooms and at events; frequency of visits to our media outlets; suggestions they may have to publicize other events and use other media outlets.

Innovation: Explain the innovative learning experiences in this project.

The SGC has never had a student group that could be called upon to serve in this capacity. The pictures and videos taken by this group would support yearbook, the morning announcements, media release, the website, and the Facebook page. Their coverage could also be used by administrators for presentations to parents and the community.

Dissemination: Would your project be of value to other educators? How would you share your idea? (Sharing your project idea could include things such as school events, social media, school division meetings, conferences, etc...)

I believe every school could use the Seahawk Squad as a model for their own team. The pictures and video captured by these students would be visible to other schools so they can see how a team of students could support their own school in this way.

Provide a timeline outlining the preparation and events of the project. Note that funded projects must be implemented within the school year and a project report must be completed.(See Hampton Education Foundation website for Project Report form)

Since students would be selected from Digital Studio classes, the squad could be formed very quickly this fall. As soon as the project can move forward, students would be notified of a try-out process and be selected for the squad. SGC staff would receive information about the squad, their process for capturing events, and how to request that the squad document their classroom activities/events.

Budget:

- 1) Canon - PowerShot ELPH 180 20.0-Megapixel Digital Camera/5/\$113.39
- 2) SanDisk - Ultra PLUS 32GB SDHC UHS-I Memory Card/5/\$18.47
- 3) Vivitar VIV-VPT-3662 Floor standing tripod/5/\$33.43
- 4) ID holder/lanyard packs/2/\$23.59
- 5) Astrobrights Color Card Stock 8 1/2" x 11", blue/1/\$16.99

Total amount requested (If your total project cost exceeds this grant request, please describe how the additional funds will be obtained. If unable to raise all funds and project is not completed, HEF grant funds awarded must be repaid).

\$890.62

Electronic Signature

Lisa Ann Wilson